

EducationUK Exhibition Kraków

SEMINARS

DIAMOND ROOM – 1st Floor

11:30–12:15	<p>Careers in the Global Sports Industries Claire Rowlinson University College of Football Business Wembley Stadium</p> <p>The sports industry today is immense, with diverse roles and requirements that have grown exponentially in the 21st century. In the UK alone, over 450,000 are employed in this sector worth £20bn. Throughout history, new opportunities have consistently presented themselves in this expanding global market. To maintain this momentum, a pool of passionate, talented individuals with an in-depth knowledge of the principles of sports management and a solid academic foundation must be ready to fill the millions of current and emerging roles in the global sports business. To this end, UCFB was born. UCFB recognises the need for a robust provision of sports business education to provide the industry with a platform populated with high calibre professionals equipped with industry-specific strategic insight, direction and leadership. This presentation will give an insight into the varied roles available within the sports industry and the unique degree programmes on offer at UCFB.</p>
12:30–13:15	<p>The Imaginarium of Urban Futures Professor CJ Lim University College London</p> <p>To quote Albert Einstein, 'Logic will get you from A to B. Imagination will take you everywhere'. The UK is one of the most fertile locations in the world for the creative imagination of the built environment. At the Bartlett School of Architecture, University College London (UCL), our collective teachings represent an emerging architectural voice in the discourse of environmental and social urban sustainability. Current discourse on sustainability appears to focus either on the technical aspects of ecological design at the scale of individual buildings, or establishes the general principles for planning urban environments. We attempt to address what the spatial and phenomenological implications are when sustainable design is applied to a city, what new hybrid typologies of programme and landscape are birthed, and the role that we as citizens will play in the production of a relevant social space. An architect's greatest influence lies in the visualization of an alternative reality, the aesthetics of which can capture the public imagination in negotiating issues that transform our cities in the face of climate change.</p>
13:30–14:15	<p>Thinking UK? Think IELTS Kit Donisthorpe British Council</p> <p>IELTS opens doors to international education and can help you get in to UK universities. It's scores are accepted by over 9,000 organisations worldwide, including almost all UK universities and higher education institutions. In less than four hours, it will assess all of your English skills: Listening, Reading, Writing and Speaking. It also guarantees quick results which are available on the 13th day after the test date. Join us to learn more about IELTS, our IELTS courses and then take the IELTS test with British Council to help you on your way to the UK.</p>
14:30–15:15	<p>Professions of the 21st Century: Preparing for the future Lynda Moorcroft Buckinghamshire New University, Chris Dargiewicz Portal studiawanglii.pl</p> <p>Preparing for your future career can be difficult. Traditional professions and careers are always popular but they are now giving way to the new and emerging careers in non-traditional areas such as criminology, sports law and sports management, media and event management, games development and games design or animation and visual effects to name but a few. This presentation looks at these new opportunities and discuss how they can be accessed.</p>
15:15–16:00	<p>International Student Mobility Trips Steve Stephens University of Bedfordshire</p> <p>Studying at a British University, is so much more than just gaining a good degree. One of the important features is to provide extra services to make you more employable. Learn what the University of Bedfordshire offers to its UK/EU students to make them more globally aware and internationally more employable. Find out more about the student mobility trips to China, India, Vietnam, Singapore/Malaysia and the USA.</p>

COFFEE HALL – Ground Floor

11:30–12:15	<p>How to get into Top Universities? Richard Billingsley Cardiff Sixth Form College</p> <p>The presentation will discuss how to prepare for interviews, aptitude testing and writing your personal statement.</p>
12:30–13:15	<p>How to choose the right course and right University for YOU? Kathryn A. Tomos Swansea University</p> <p>Struggling to make a decision on where and what to study? This session helps identify the sorts of questions you need to be asking yourself to make the best choice for you.</p>
13:30–14:15	<p>State Boarding School – a cost-effective boarding education in the UK Steven Crossley Shaftesbury School</p> <p>Introduction to the state boarding schools.</p>
14:30–15:15	<p>Polishing your personal statement: How to get 5 offers? Stephanie Copsey, Myles Smith University of East Anglia</p> <p>Join us to find out what to put in to your Personal Statement and what the Universities are looking to find out about you. Using examples from former applicants, we will take you through some hints and tips to make sure your statement is going to work for you.</p>
15:15–16:00	<p>CELTA – International Opportunities Kit Donisthorpe British Council</p> <p>If travel and languages are your passion, this is your opportunity to combine both! Come along to this session and we will show you how an intensive 4 week teacher training course can turn you into a global employee. You will find out how the internationally recognised CELTA qualification with British Council Poland can open up new career horizons. http://www.britishcouncil.pl/en/celta.</p>